

The T.E.A. Project

(**T**raining, **E**mpowerment & **A**wareness)

Children's Empowerment Centre Development Plan

UK Charity Registration No.1163485

INGO FL-172204 (Sri Lanka)



Y.E.S.

Youth Empowerment Service

- Support Proposal -



‘The T.E.A. Project works to empower Sri Lankan children from poverty’.

The project provides **free pre-schooling, empowerment training, after school support programmes** and a **daily food programme**; from our **visionary** empowerment centre near Kandy. The Centre supports **vulnerable children & young people** from poor tea plantation communities; extending support to children nationally and grassroots NGO’s, education service providers, orphanages and government schools.

The T.E.A Project develops **ambition, practical skills, knowledge** and **important opportunities** for **underprivileged children** and their communities. Developing skills, **aspirations** and confidence in young people is **key** to securing a positive and sustainable future in Sri Lanka.



Established in 2014, The T.E.A Project has donated front line empowerment training to **thousands of children & professionals** across the island. The Project **donates services** to children from the poorest communities; regardless of cultural or religious background.

‘Developing aspirations and confidence in young people is key to securing a positive and sustainable future for the next generation. Our services make the TEA Project truly unique’.

Racheal Ireton – Co-Founder

Our Mission

To improve opportunities for vulnerable children through training, empowerment and awareness programmes that stimulate learning, develop prospects and increase life chances. We work to ensure that all children are safe, happy and healthy.

Our Vision

All children are empowered to participate in the realisation of their rights and achieve the maximum potential in life without discrimination.

Our Goal

To help realise this vision and achieve our mission
The T.E.A. Project developed Sri Lanka's first
dedicated children's empowerment centre.

We Need Y.E.S!

- Youth Empowerment Service

Based on our consultation in 2019 with local children, community members and teachers we know:

More than **90% of parents** residing in our target area work on tea estates as daily paid laborers/tea pickers. Families are exposed to multiple **socio-economic factors** that create disadvantage, poor cognitive development of children and entrap children and families in the **cycle of poverty**.

Local teachers and Principals from **nine rural schools** stated that in some schools absenteeism is high as **40%**; too many children cannot read or write and most demonstrate **zero computer literacy**. Too many students leave school without completing basic O/L examinations.

Children do not have adequate reading and study materials and they often live in **overcrowded housing** which limits their ability to study.



Many schools do not have the **adequate facilities** children require to perform well in their education or **safe play-ground** or sports fields for children to play and **exercise safely**. A number of school children are engaged in **casual work** contributing to high school absenteeism rates.



Child malnutrition levels are **high**; children receive one free school breakfast and often eat no further food during school hours. The availability of **drugs and alcohol** is on the rise. **Teenage pregnancy** rates are high and **alcoholism** among men (and some women) is predicted to be as high as **70%**. Children and women are commonly victims of **domestic abuse**. **Sexual harassment** and **violence** towards women and girls in the estate sector is high

and support services are **largely inaccessible** to vulnerable women and girls. Due to **economic factors** parents are often **absent** leaving children vulnerable with increased **safeguarding risks**.

Living in **isolated remote regions** significantly reduces a community member's ability to access adequate local services and health provision. Socio economic factors and **limited transportation/infrastructure**, high parental **illiteracy rates** and a lack of knowledge/awareness limit access to local services. Knowledge on human and child rights is **low**, girls are '*passive actors*' within family, school and society; access to training, vocation and empowerment programmes to **raise outcomes** is limited.



Y.E.S. We Will!

1. Increase personal safety, knowledge of sexual reproductive health and healthy relationships of adolescents through the delivery of '*EVERY-Body Healthy Relationship*' training programmes
 - 1.1. Increase practical knowledge of children's rights and develop leadership/life skills through delivery of '*LIFE training*' programmes
 - 1.2. Increase Sinhala and English language skills of school children through the provision of term-based language programmes for beginners and intermediate levels
 - 1.3. Improve exam grades through the provision of tuition in math and science
 - 1.4. Increase numbers of youth entering into higher education
 - 1.5. Increase health and skills/knowledge of different sporting activities, through a sports programme and participation in annual events such as 'The Plantation Games' & the 'Kandy Trail'; and sports meets sponsored by partners
 - 1.6. Increase I.T skills/marketing/media and e-learning
 - 1.7. Increase skills and employability prospects of youth through vocational training programmes, such as gardening, English-For-Employment, tourism, sewing etc

- 1.8. Increase confidence and employment opportunities for youth (girls specifically), through supported work experience and locally accredited volunteer programmes
- 1.9. Improve mental health and develop the capacity of youth to support others through the delivery of 'Suicide Prevention' training programmes
- 1.10. Develop reading and study skills of school children through the provision of a quiet library/study space. Invite all school partners to participate in our annual 'NO LIMITS' creative writing and arts competitions and prize giving to increase confidence, participation and creative skills
- 1.11. Strengthen youth leadership and the voice of service users through *Youth Board* monthly meetings. Members will have a strategic advisory and event planning role
- 1.12. Develop planning skills and promote cultural identity/diversity/tolerance through a calendar of fun celebrations and opportunities for children/youth to showcase talents, i.e. Children's Day, New Year
- 1.13. Increase resilience of youth through dance therapy programmes and participation in arts, drama and music activities
- 1.14. Increase wellbeing and environmental awareness of youth through a gardening and environmental club; create a socially responsible and calming environment for users of The Centre.
- 1.15. A large scale volunteer programme will recruit, train and harness the capacity of local volunteers to share skills/knowledge and support the delivery of academic and aesthetic service provision. International volunteer programmes and the provision of designated accommodation will encourage skilled professionals from education, social care and health sectors to donate their skills to support team development and service delivery

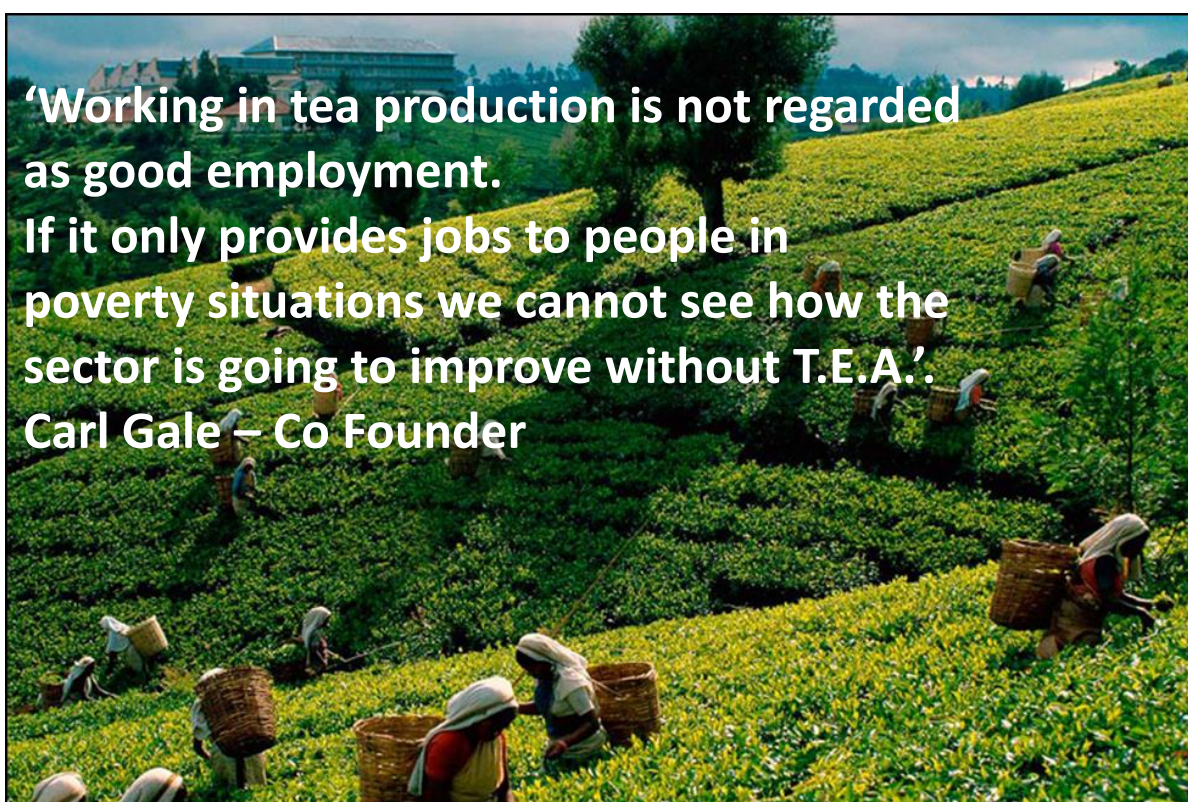


We look forward to every challenge with the same confidence and humility that has brought The T.E.A. Project from obscurity to the forefront of social change in Sri Lanka. **Carl Gale** – Chief Executive

Youth Empowerment Service Running Costs

Training and Workshop materials/stationary	333,600.00 LKR / 1,500 GBP
Coordination of Volunteer Programmes and Youth Board	240,000.00 LKR / 1,100 GBP
Programme Coordinator	276,000.00 LKR / 1,200 GBP
Project Officer	207,000.00 LKR / 900.00 GBP
Math Tutor (p/t)	135,000.00 LKR / 600.00 GBP
Science Tutor (p/t)	135,000.00 LKR / 600.00 GBP
Vocational Trainers costs	240,000.00 LKR / 1000.00 GBP
Gardener/maintenance person	180,000LKR/ 800.00 GBP
Finance Officer	180,000 LKR / 800.00 GBP
Total Funding: 1,926,600.00 LKR / 8,500.00 GBP	

*Costs calculated at March 2020 exchange rates.



*Poor families become impoverished for at least **three generations**. This is enough time for the family to include no surviving ancestors who possess or can transmit the **intellectual, social, and cultural capital** necessary to stay out of or change their impoverished condition.

Sponsors Welcome

Recognition

Sponsors who can provide the financial support necessary to run **Y.E.S.** for between **1-5 years** will see their logo/name on event collateral. TEA-shirts, banners, print and web ads, Tweets, Facebook posts, press releases, invites, landing pages and email campaigns.

Sponsors will be invited for a **private tour** of The Centre. Sponsors will be acknowledged by **The T.E.A. Project** in public speeches, board meetings and interviews with the **press**. Employee **VolunTEAr** work programmes will be available. A **stewardship ad** can be placed in an industry trade publication to **thank sponsors** for their **generosity** in funding. Sponsors will also receive **VIP tickets** to charitable events.

The T.E.A. Project always delivers on a promise. Sponsors are **prized partners**. The T.E.A Project will **nurture** and **build** that relationship. A **partnership** will be **clearly visible** and provide benefits for both parties.



91%

of global consumers are likely to switch brands to one associated with a good cause.

61%

of consumers are willing to try a new brand, or one they've never heard of, because of its association with a particular cause.

50%

of global consumers said they would be willing to reward companies that give back to society by paying more for their goods and services.

*nonprofitHub.org

Creative Approval

The T.E.A. Project understands that corporate branding is one of the most important assets for a sponsor. We will **ensure branding** is being properly represented. Sponsors will sign off on any creative efforts featuring their logo.

***Alternatively a personal donation to The T.E.A. Project enables us to provide essential training and workshops needed to empower the poorest children in Sri Lanka. A gift of £10 provides vital T.E.A. Training materials, £50 funds one fully staffed & equipped day of training for up to 30 children and £100 provides a full time Project Worker's salary for one month.**

Visit

www.theteaproject.org

to donate & raise awareness via the link:

PayPal Giving Fund



For more information about
Y.E.S! or to support other
T.E.A. services please
contact:

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Email: carl.gale@theteaproject.org

Alternatively please donate & support via the
following links:

Website

www.theteaproject.org

Fundraising & Donations

<https://www.givey.com/theteaproject>



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Time to Work Together



Thank you

Empowering Children

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